



# Upgraded Breakrooms with Micro Markets

Upgrade breakrooms and improve employee satisfaction

## At a glance

With Canteen micro markets, our clients can completely transform their break spaces. Rather than executing a full breakroom renovation, the client elevated the look and feel of the space by implementing a market.

In November 2022, Canteen worked with a large home improvement retailer to upgrade the break time experience for our client's employees. Canteen converted this client's breakroom vending solutions to micro markets. The retailer's employees value the new variety of food and beverage choices and the upgraded look of the space.

## CHALLENGE

Without advanced amenities, our client's employees were not taking full advantage of their breaks. Employees who worked unconventional business hours needed access to accommodations outside of traditional work hours. Canteen stepped in to provide a comprehensive breakroom solution to accommodate this client's workers.

## SOLUTION

With Canteen micro markets, our client supplied a robust food and beverage program to its workers. By improving their breakrooms, this client increased overall employee satisfaction within its stores. With technology like cashless checkout and mobile payments, employees now enjoy a seamless shopping experience. Canteen created the client's ideal break space.



Widened Food Selection



Improved Interior Design



Self-service Kiosk Technology

## RESULTS



### 735 STORES UPGRADED

After an internal employee satisfaction survey, our client identified 33 stores with the lowest scores in need of a breakroom redo. Canteen has renovated 735 and plan to reach about 1,800 stores by the project's end.



### 125% INCREASE IN SALES

Employees prefer self-checkout markets to vending machines, as is shown in the drastic increase in sales volume in our client's breakrooms.




### INCREASED EMPLOYEE SATISFACTION

With kiosks, custom discounts, and 24/7 access, employees are increasingly satisfied with the food and beverage options their employer has provided with Canteen micro markets.



WE BRING BREAKTIME TO EVERYONE

 [www.canteen.com](http://www.canteen.com)

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# CANTEEN MICRO MARKETS

## BEFORE



## AFTER

