

# Dining Services Case Study

Implement food service programs to enhance company culture

## At a glance


Canteen's food service program delivers culinary excellence and dynamic dining experiences to companies nationwide. Great food brings people together, strengthening company culture and creating a unified front for your organization.

In September 2023, Canteen's dining operations transformed a large banking client's dining space to increase employee participation in the office and incentivize associates to spend more time collaborating in person to enrich company culture.



WE BRING BREAKTIME TO EVERYONE

 [www.canteen.com](http://www.canteen.com)

 2400 Yorkmont Rd  
Charlotte, NC 28217

## CHALLENGE

Many of our client's employees preferred to work remotely. That meant having a vacant office spaces with ongoing rent payments. Implementing office amenities, like dining spaces and coffee bars, helped our client improve employee satisfaction and overall company involvement.

## SOLUTION

Canteen worked with this client to provide a custom culinary program combined wellness and sustainability best practices with seasonal, authentic ingredients to serve delicious meals to employees. The results speak for themselves.



Reimagined  
Interior Design



Flavorful Menu  
Options



Innovative  
Technology

## RESULTS



### 4% INCREASED PARTICIPATION

Our banking client saw record numbers of participation in their café and coffee bar. There was a 4% increase in associates consistently meeting in the café and community center.



### INCREASED TRANSACTION VOLUME

Our client reported their highest number of transactions on the grand opening of their Canteen café, recording 1,109 transactions in a single day, a total increase of 4% participation, based on building population.



### EMPLOYEE ENGAGEMENT

Company employees routinely utilize dining services, creating up to 200 transactions within the first 15 minutes of the most popular lunchtimes. Less popular lunchtimes are also seeing an uptick in orders.



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## Client Feedback



We are seeing record numbers of participation in our café for both breakfast, lunch, and coffee bar. The number of guests engaging in the food service has increased not only from a transaction perspective but also from an interactive perspective. There has been a consistent level of associates meeting and having lunch in the café and often fill up the community center as well.

